

[DOCUMENT] ABSTRACT

5 a parts marketing system includes: a database unit for
storing distribution data of dimensions or characteristics
of each lot, and price and delivery date with respect to
delivery parts; an input unit for inputting the customer's
product specifications and the distribution data of
dimensions or characteristics of parts combined by the
customer; a simulation unit for retrieving required
information from the database unit, based on information
10 from the input unit, and for selecting parts lot having
optimal distribution data of dimensions or characteristics
using a simulator; and an output unit for indicating an
estimation sheet including the distribution data of
dimensions or characteristics, the delivery date and the
15 price with respect to the selected optimal parts lot,
whereby an estimate can be instantly presented to the
customer without restriction of time and place, thereby
curtailing cost and delivery date of delivery parts.
Ultimately, manufacture cost for assembling in the
20 customer's site can be reduced.